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WE DELIVER PRECISION, LIKE IT OR NOT

AUGUST 2018

AH! BREW WORKS

A nomadic beer company created in the heart of Sofia

BACKGROUND



Ah! is an innovative beer company which has revolutionised craft beer in the region by adding ingredients like traditional mursalski tea, goji berries and thyme.

Along with the taste of their beer, the creators have revolutionised the business concept of beer packaging by featuring promising artists on each new label.

It is only natural that this type of folk would need a different type of website.



INVOLVEMENT



We were contacted by one of the founders with the idea to discuss and implement the website.

Our main point of contact was Martin - another one of the founders and one of the best graphic and print designers in Bulgaria.

We clicked right away. After a good amount of discussions the final designs were a reality.

A mixture of fantastic graphic elements and good UX decisions. Now all that was left was implementation.



BUILD

Using simple technologies to produce something great.

HTML, CSS3/Sass, Custom WordPress.
Simple, clean, great effect.



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RELATIONSHIP

The logo for Ah! Brew Works, consisting of the text "Ah!" in white on a red square background.

“There is no impossible task for these guys. Not only did we do a perfect job together, but they also got involved in the creative process for the final product.

I recommend them to anyone who wants to meet professionalism and creativity at the same time.”

M **MARTIN PERIL**
co-founder and creative director @ Ah Brew Works Ltd.

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Thank you.

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